

GRUNDY COUNTY Chamber of COMMERCE & VISITOR'S CENTERS

...is your one-stop-shop for the latest information on the events and activities in and around our communities.

Membership Invitation



Our mission is simple... to support our members, promote economic development, and preserve and enhance the quality of life in our county.

As a membership driven organization, the *Chamber* seeks to:

- Promote economic growth through the recruitment of quality businesses and industries to the area that will contribute to the overall economic health of our communities.
- Provide opportunities for member businesses to obtain higher degree of success through networking, referrals, marketing and other direct membership services.
- Support tourism development efforts that will positively impact residents and businesses.
- Provide a vehicle through which members can successfully affect legislation and government actions that impact our communities.
- Support educational excellence and assist in efforts to maintain an educated and available workforce.
- Support the preservation of the area's natural resources that play a vital role in making our communities a great place to live, vacation and conduct business.
- Provide a foundation for the future that will ensure the continued success of area businesses and individuals as they strive to reach their greatest potential.

Visit us at any of these convenient locations:

Morris Location
909 Liberty Street
Morris, IL 60450
Phone: (815) 942-0113

Coal City Location
660 S. Broadway Street
Coal City, IL 60416
Phone: (815) 634-8662

CHANNAHON
MINOOKA
Chamber
A Division of Grundy County Chamber of Commerce

500 Bob Blair Road
Minooka, IL 60447
Phone: (815) 521-9999

www.grundychamber.com

www.cmchamber.org

Chamber Membership Benefits

CHAMBER GIFT CERTIFICATES

The Chamber sells Gift Certificates. These checks, drawn off of a local bank, can be purchased in any denomination of \$5 or more and are redeemable at all Channahon-Minooka and Grundy County Chamber members. Unlike a gift-certificate from a single location, Chamber Gift Certificates provide the recipient with many choices as to where they can be redeemed. At the same time, these dollars remain in the Grundy County region and contribute to the sales tax dollars that provide critical services such as police, fire, and infrastructure improvements. More than \$125,000 in certificates are sold each year. **Only Chamber members are eligible to redeem gift certificates.**

CELEBRATE YOUR SUCCESS

The Chamber will assist you in coordinating a Ribbon Cutting event with the appropriate City/Village dignitaries. This is for new businesses, relocated businesses and businesses that experience major changes at their facility. We provide the ribbon and 'big' scissors and work with your staff on getting the word out about your business.



RECRUIT NEW CUSTOMERS

The Chamber provides various opportunities throughout the year for you to meet your next customer, including networking and special events, business referrals and promotion.

NETWORKING

Networking is a critical element for personal and professional development and contributes to a company's success. The Chamber's networking opportunities help you generate new ideas, solve problems, learn from your colleagues, and inform others about your business.

Business After Hours / Business After 5 – a networking event designed to showcase the sponsor's business with an opportunity for attendees to meet their next customer in a casual setting. Business After Hours is held monthly while Business After 5 is quarterly. Contact the Chamber for available dates.

Business Expansion Network (our 'leads' group) - This unique group provides additional opportunities for members who are interested in a smaller, more focused, structured and frequent form of networking. It is a combination of individuals from the business community who meet to share ideas, information and ultimately exchange leads/referrals.



Join one of our affiliated groups:

- Young Professionals Network
- Women in Business

SEND A MAILING

Through your membership, you have access to the Chamber's **Member List** for use in promoting goods/services as well as access to the Chamber's **Bulk Mail Permit** for lower postage costs on mass mailings. Call the Chamber for guidelines.

BUSINESS REFERRALS & PROMOTION

Referrals can be one of your company's greatest assets. The Chamber of Commerce, due to its 'brand name recognition', is usually the first point of contact when people are looking for information about a community. Each year the Chamber office receives thousands of inquiries from visitors or residents for referrals and we refer only members.

On the **Chamber website**, Chamber members are listed in the online membership and business directory at no charge. In addition, the Chamber provides links to each Chamber member's website and a Hot Deals section to advertise special promotions. In addition, you can have your events placed on our electronic *Calendar of Events*.



EDUCATIONAL OPPORTUNITIES

A variety of educational opportunities are organized on a regular basis covering a variety of topics to help our members' businesses grow and prosper.

Workshops and Seminars - we partner with local / state organizations and education facilities to bring you experts at an affordable rate for your business.

Chamber Luncheons - keeping you up to date and informed on the latest trends and



Chamber Membership Benefits

The **Courier** is the Chamber's monthly Newsletter bringing news from the membership, updates on federal, state and local legislation, and notices of the latest Chamber programs and projects.

Newsletter Insert

- Need 600 copies of 8 1/2 x 11 flyer for insertion into the following month's newsletter. Call the Chamber for details on how to reserve your spot.
- **New members receive one (1) insert or one (1) eBlast during their first year of membership** – all other inserts cost \$50 per insert



The **ChamberLink** is sent out via email every other Friday and keeps members informed of Chamber activities as well as upcoming events.

eBlasts allow you to send your message to over 1500 people with one click! Included with the design is stats on the number of clicks. Issues are limited per week and must be scheduled in advance. Call ahead to reserve—eBlasts are reserved on first come first serve basis.

- **New members receive one (1) eBlast or one (1) insert during their first year of membership** – all others eBlasts cost \$55 (\$25 for resend)

Radio Spots

Promote your company or organization on our **Radio Spots**. Chamber personnel are on WCSJ the first and last Friday of each month from 9:05 to 9:30 am.

- Companies can send information about their products/services or upcoming sales and not-for-profits can provide information about upcoming events (booked on a first come first serve basis)
- Information must be submitted by Thursday 12 noon
- Cost is *included in your membership*



Chamber Spotlight

Promote your company or organization in area **Newspapers**. Company completes Spotlight form and submits *with photo* to Chamber.

- Spotlights are placed in a rotation based on date submitted to the newspaper.
- Cost is *included in your membership*

GREETER PROGRAM

New Business Welcome Program - The Chamber works with communities in the county to identify new businesses in the area. A Chamber representative visits each new business and delivers a packet of information containing area maps, guides and other community information.

- You receive the names and addresses of every packet sent for personalized follow-up.
- You provide packet inserts (i.e. *pens, coupons, magnets, etc.*)
- Nominal costs apply for program—contact the Chamber for details.

SPECIAL EVENTS

The Chamber hosts a variety of events de-promote the area and its members, includ-

- ANNUAL AWARDS DINNER
- COMMUNITY EXPOS
- GOLF OUTINGS



VISITOR'S CENTER

The Channahon-Minooka & Grundy County Chambers are Grundy County's official 'Tourism Agents' - providing information on the programs and services available to hundreds of visitor's each year. *Don't miss this opportunity to display your company's brochure, business card or other information in our visitor's center.*

Investment Schedule

You choose...the following Tiered Benefit Structure for Businesses, begins with a **Basic Level** and progresses all the way through the **Premier Partner Level**. As the tiers progress, the benefits increase. You choose the benefits that are most important to you and pick the level that best incorporates those benefits.

Please note...All benefits are based on a calendar year (January 1—December 31). Chamber benefits that are not included in a selected level are *a la carte*. Additional Benefits & Sponsorships are available—inquire with the Chamber.

Basic Level	\$265
<ul style="list-style-type: none"> •Website Listing with link •Online access to member page •Customer/Client Referrals •Business After Hours, and Lunch & Learn programs at Member Rate •Gift Certificates Redemption •Membership Decal •Bulk Mail Eligibility •Business materials displayed in all three Chamber offices •Biweekly eNewsletter •Monthly Newsletters •Member Orientation •Events Calendar Postings •Hot Deal Postings •Job Postings •Business Spotlights •Ribbon Cutting •Ambassador Eligibility •Invitation to Chamber events •U.S. Chamber Partner •Multiple locations/businesses can be included for \$110 per location/business 	
Basic Plus Level	\$370
<i>Receive all Basic Level benefits PLUS:</i> <ul style="list-style-type: none"> •1 eBlast •1 Newsletter Insert •1 Event promotion on app •1 Free workshop entry •Multiple locations/businesses can be included for \$110 per location/business 	
Bronze Level	\$550
<i>Receive all Basic Level benefits PLUS:</i> <ul style="list-style-type: none"> •Includes up to 2 total locations •1 eBlast •1 Newsletter Insert •1 Event Promotion on App •1 Free Workshop Entry •1 Free Luncheon Sponsorship 	

Premier Partner	\$3,850
<i>Receive all Basic Level benefits PLUS:</i> <ul style="list-style-type: none"> •Includes multiple locations •Entry to Business After Hours •2 Gold Level Sponsorships •1 Platinum Level Sponsorship •1 Premiere Level Sponsorship •\$200 Chamber Advertising Credits (can be used toward eBlasts or Newsletter Inserts) 	
Platinum Level	\$2,750
<i>Receive all Basic Level benefits PLUS:</i> <ul style="list-style-type: none"> •Includes multiple locations •Entry Business After Hours Included •1 Membership List Included per year •1 eBlast •2 Newsletter Inserts •2 Gold Level Sponsorships •1 Platinum Level Sponsorship 	
Gold Level	\$1,100
<i>Receive all Basic Level benefits PLUS:</i> <ul style="list-style-type: none"> •Includes multiple locations •Entry Business After Hours •1 eBlast •1 Newsletters Insert •1 Gold Level Sponsorship 	
Silver Level	\$825
<i>Receive all Basic Level benefits PLUS:</i> <ul style="list-style-type: none"> •Includes up to four locations •1 eBlast •1 Newsletter Insert •1 Membership List per year •Event Promotion on App •1 Free Workshop Entry •1 Free Luncheon Sponsorship 	

Premier Level Sponsorships

Event/Program	Sponsorship
Annual Dinner	Table Sponsor
Golf Outing (GC or CM)	Event Sponsor
Family Fest	Event Sponsor

Platinum Level Sponsorships

Event/Program	Sponsorship
Family Fest	Kid Zone Sponsor
Golf Outing (GC or CM)	Exclusive Hole Sponsor
Golf Outing (GC or CM)	Registration Sponsor
Golf Outing (GC or CM)	Beverage Cart Sponsor

Gold Level Sponsorships

Event/Program	Sponsorship
Golf Outing (GC or CM)	Hospitality Cart Sponsor
Golf Outing (GC or CM)	Hole Sponsor
Family Fest	Bag or Program Sponsor
Luncheons	Event Sponsor
BEN Group	Participant

Please choose the level that works best for your business and return this sheet with your investment to the Chamber. If you have questions, please contact us at info@grundychamber.com. Thank you!

Please return this completed form with payment to:

909 Liberty Street, Morris, IL 60450

Questions? Call us at:

(815) 942-0113 or (815) 521-9999

Company Information

Company Name: _____

Phone: _____ Fax: _____

Business E-Mail: _____

Website: _____

Location Address: _____

City: _____ State: _____ Zip: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Brief Description _____

Date business started/opened: _____

(Month & Year)

Reason for Joining: _____

Primary Contact: _____

Title: _____

Phone: _____

E-Mail: _____

Billing Contact: _____

Title: _____

Phone: _____

E-Mail: _____

Tax Deductible Expense

Chamber dues and related expenses are eligible as a tax deduction as a business expense.

Payment Method:

- Cash**
- Check** (payable to Grundy County Chamber) Ck# _____
- Credit Card** ___ MC ___ Visa ___ Discover Date _____

Card # _____

Name on Card _____

Exp. Date _____ 3 digit code _____ Zip Code _____

TIER	COST	TOTAL
<input type="checkbox"/> Premiere	\$3,850	
<input type="checkbox"/> Platinum	\$2,750	
<input type="checkbox"/> Gold	\$1,100	
<input type="checkbox"/> Silver	\$825	
<input type="checkbox"/> Bronze (up to 2 locations)	\$550	
<input type="checkbox"/> Basic Plus	\$370	
<input type="checkbox"/> Basic	\$265	
<input type="checkbox"/> Additional Location(s) _____	\$110	
New Member Admin Fee	\$25	\$25
	Total	

Additional Locations/Businesses (same ownership):

Name (if different): _____

Location Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact Name: _____

Contact Email: _____

Name (if different): _____

Location Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact Name: _____

Contact Email: _____

Name (if different): _____

Location Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact Name: _____

Contact Email: _____

Please listed additional locations on another sheet.

<i>Office Use Only:</i>	Date Rec'd _____	Ck# _____
Total \$ _____	Dues \$ _____	Fees \$ _____
Sponsorship Total \$ _____	Program Total \$ _____	

Company Information (continued)

Keywords

Please list three (3) keywords that would help website visitors find your business on our website:
(Example: Steak, Caterer, Seafood)

#1 _____ #2 _____ #3 _____

You will be able to log into your own Chamber account and add additional keywords for your business, at a later time.

Categories

Please choose up to two (2) categories below that you would like your business to be listed in on our website:

- | | | |
|--|--|--|
| <input type="checkbox"/> Accountants | <input type="checkbox"/> Employment Services & Staffing | <input type="checkbox"/> Phone Systems |
| <input type="checkbox"/> Acupuncture | <input type="checkbox"/> Engineering | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Ag Services | <input type="checkbox"/> Equipment Rental | <input type="checkbox"/> Plumbing |
| <input type="checkbox"/> Apparel | <input type="checkbox"/> Fabricator | <input type="checkbox"/> Podiatry |
| <input type="checkbox"/> Apparel Accessories | <input type="checkbox"/> Federal Government | <input type="checkbox"/> Political Organizations |
| <input type="checkbox"/> Appliances & Furniture | <input type="checkbox"/> Financial Institutions & Funding Groups | <input type="checkbox"/> Pool Services |
| <input type="checkbox"/> Architects, Engineers, & Surveyors | <input type="checkbox"/> Fitness | <input type="checkbox"/> Post Office |
| <input type="checkbox"/> Art & Antiques | <input type="checkbox"/> Floral | <input type="checkbox"/> Pre-paid Legal Services |
| <input type="checkbox"/> Assisted Living | <input type="checkbox"/> Funeral Services | <input type="checkbox"/> Printers-Commercial |
| <input type="checkbox"/> Athletic Apparel | <input type="checkbox"/> Gifts & Home Decor | <input type="checkbox"/> Processing |
| <input type="checkbox"/> Attorneys | <input type="checkbox"/> Golfing | <input type="checkbox"/> Professional Organization Services |
| <input type="checkbox"/> Auctioneers | <input type="checkbox"/> Grocery | <input type="checkbox"/> Property Maintenance |
| <input type="checkbox"/> Automobile Services & Supplies | <input type="checkbox"/> Gutters | <input type="checkbox"/> Radio |
| <input type="checkbox"/> Automotive Dealers, Repair & Rental | <input type="checkbox"/> Hardware Supplies | <input type="checkbox"/> Real Estate Appraisers & Inspectors |
| <input type="checkbox"/> Bakeries & Sweets | <input type="checkbox"/> Hearing Services | <input type="checkbox"/> Real Estate Rentals |
| <input type="checkbox"/> Banquet Facilities | <input type="checkbox"/> Heating & Air Conditioning | <input type="checkbox"/> Real Estate Support Services |
| <input type="checkbox"/> Beauty | <input type="checkbox"/> Hobbies | <input type="checkbox"/> Realtors |
| <input type="checkbox"/> Body Art | <input type="checkbox"/> Home Décor | <input type="checkbox"/> Recreation |
| <input type="checkbox"/> Bowling & Billiards | <input type="checkbox"/> Home Improvement | <input type="checkbox"/> Recycling |
| <input type="checkbox"/> Building Contractors & Supplies | <input type="checkbox"/> Hospice Care | <input type="checkbox"/> Restaurants |
| <input type="checkbox"/> Business Services | <input type="checkbox"/> Hotel/Motel | <input type="checkbox"/> Retirement Communities |
| <input type="checkbox"/> Camping | <input type="checkbox"/> Housing | <input type="checkbox"/> Roofing |
| <input type="checkbox"/> Carpeting & Flooring | <input type="checkbox"/> Identity Theft Services | <input type="checkbox"/> Salons |
| <input type="checkbox"/> Casino | <input type="checkbox"/> In Home Services | <input type="checkbox"/> Security Systems |
| <input type="checkbox"/> Caterers | <input type="checkbox"/> Individuals | <input type="checkbox"/> Senior Services |
| <input type="checkbox"/> Cell Phone Services | <input type="checkbox"/> Industrial Development | <input type="checkbox"/> Sewing |
| <input type="checkbox"/> Child Care | <input type="checkbox"/> Industrial Parks | <input type="checkbox"/> Shipping Services |
| <input type="checkbox"/> Children's Clothing | <input type="checkbox"/> Industrial Supplies & Services | <input type="checkbox"/> Signs |
| <input type="checkbox"/> Chiropractic Services | <input type="checkbox"/> Insurance Companies | <input type="checkbox"/> Skilled Nursing |
| <input type="checkbox"/> Churches | <input type="checkbox"/> Interior Design | <input type="checkbox"/> Sleep Aids |
| <input type="checkbox"/> Civic Organizations | <input type="checkbox"/> Investment Brokers & Financial Planners | <input type="checkbox"/> Social Service Agency |
| <input type="checkbox"/> Cleaning Services | <input type="checkbox"/> Jewelers | <input type="checkbox"/> Sporting Goods & Firearms |
| <input type="checkbox"/> Coffee & Tea | <input type="checkbox"/> Kitchen & Bath Cabinets | <input type="checkbox"/> State Government |
| <input type="checkbox"/> Collection Agency | <input type="checkbox"/> Landscaping | <input type="checkbox"/> Storage Rentals |
| <input type="checkbox"/> Commercial Real Estate | <input type="checkbox"/> Lawn Equipment | <input type="checkbox"/> Tanning |
| <input type="checkbox"/> Commercial Rentals | <input type="checkbox"/> Library | <input type="checkbox"/> Telephone & Television Services |
| <input type="checkbox"/> Computer Services | <input type="checkbox"/> Liquor | <input type="checkbox"/> Theatre |
| <input type="checkbox"/> Concrete | <input type="checkbox"/> Machine Shop | <input type="checkbox"/> Title Companies |
| <input type="checkbox"/> Conservation | <input type="checkbox"/> Marketing & Web Design | <input type="checkbox"/> Tourism |
| <input type="checkbox"/> Construction Equipment | <input type="checkbox"/> Massage Therapy | <input type="checkbox"/> Trade Associations |
| <input type="checkbox"/> Copywriting & Public Relations | <input type="checkbox"/> Medical Insurance Claims & Services | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Counseling Services | <input type="checkbox"/> Medical Services | <input type="checkbox"/> Travel Agencies |
| <input type="checkbox"/> Culinary Supplies | <input type="checkbox"/> Mobile & Modular Home Sales | <input type="checkbox"/> Truck Supplies & Trailers |
| <input type="checkbox"/> Cultural | <input type="checkbox"/> Municipalities | <input type="checkbox"/> Unions |
| <input type="checkbox"/> Custom Embroidery & Engraving | <input type="checkbox"/> Newspapers | <input type="checkbox"/> Utilities |
| <input type="checkbox"/> Dance | <input type="checkbox"/> Nonprofit | <input type="checkbox"/> Vending |
| <input type="checkbox"/> Dental Services | <input type="checkbox"/> Nutrition | <input type="checkbox"/> Veterinary |
| <input type="checkbox"/> Discount Department Stores | <input type="checkbox"/> Office Supplies | <input type="checkbox"/> Video/Media Production |
| <input type="checkbox"/> Dispensary | <input type="checkbox"/> Optical Services | <input type="checkbox"/> Waste Services |
| <input type="checkbox"/> Distribution Center | <input type="checkbox"/> Paint Contractors | <input type="checkbox"/> Water Services |
| <input type="checkbox"/> Dry Cleaning | <input type="checkbox"/> Party Supplies | <input type="checkbox"/> Wedding Services |
| <input type="checkbox"/> Education | <input type="checkbox"/> Pest Elimination | <input type="checkbox"/> Window Coverings |
| <input type="checkbox"/> Electrical | <input type="checkbox"/> Pet Care | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Emergency Services | <input type="checkbox"/> Pharmacies | |